

eyewear **ESE** since 1938
international

2025 Lookbook



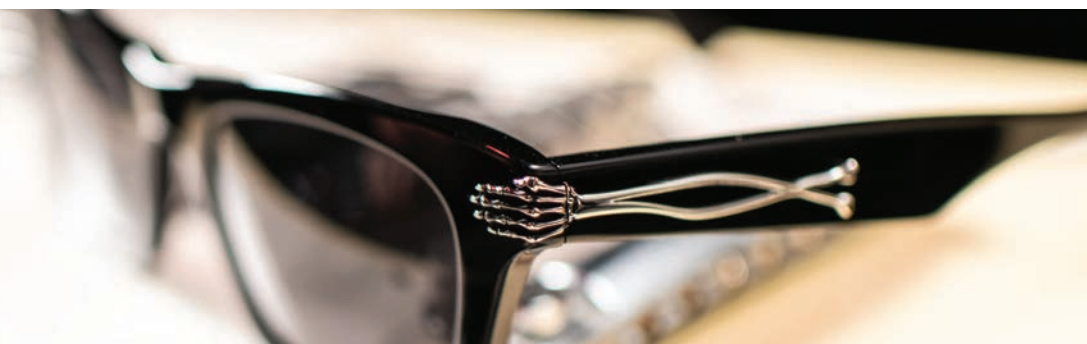
ALL



ABOUT



THE



DETAILS

COCO AND BREEZY JAGUAR Scream Diva exes Disney



COCO AND BREEZY



HEALER



COSMIC



CRYSTAL



WHOLENESS

COCO AND BREEZY

Coco and Breezy are eyewear designers as well as entrepreneurs, DJs, and style influencers. Created in 2010 by twin sisters Corianna and Brianna Dotson based on a love of powerful sunglasses and a driving principle of inclusivity, the early designs were an instant hit in the entertainment and fashion world culminating with the unique “third-eye” sunglasses created specifically for the late Prince. The collection has since grown exponentially with increased awareness thanks to heavy media coverage including magazine and TV hits, performances at renown venues such as Coachella, and collaborations with brands such as Teva, Jack Daniels, and Ciroc.

The designs are defined by boldly progressive genderless shapes and dynamic color accents. It is further bolstered by clever metal details and contours, engravings, filigree, beveled cuts, and ceramic nose pads. Specialized features include brand specific pantones, blue light protective demo lenses, and the brand’s new “CB” logo.

JAGUAR





31527



33130



33644



37824

JAGUAR

Jaguar Eyewear, like the world class autos, is renowned for its luxury, fashion, sophistication, and style. Manufactured by Menrad Germany, details such as metal components, surface finishing, and coloration often derive their design inspiration from the automobiles. While a wide range of fits are offered, Jaguar is well known for its excellence in large eye sizes.

Targeted to men, the collection presents a mix of both classic and more youthful “Spirit” styles. Defined by their clever subtlety, the classic models are ideal for the gentleman seeking detail and sophistication. The “Spirit” models are notable for their sportier shapes, leaner designs, and progressive color accents.

Sunglasses blend elements of both subcollections. They utilize a wide range of premium lenses including Polarized, Nano, and AR coatings.

A wide range of materials grace the Jaguar collection. In addition to Stainless Steel, Titanium, Acetate, and the lightweight Ultem, this year sees the launch of Polarized sunglass clip-ons and the introduction of aluminum styles.

Scream

EYEWEAR





EXCALIBUR



GATEKEEPER



JUDGEMENT



VIPER

Scream

HALLOWED BE THY FRAMES

Scream Eyewear was born of a desire to create an eyewear collection that distills the essence of the music that gives us chills when we first experience its majesty. Incorporating the visual themes prevalent in the art of rock, our nuanced décor is inspired by a blend of visuals such as skulls, gothic artistry, Flying V guitars, and medieval creatures.

With a mix of classic and retro fashion shapes, designs range from bold and powerful, to subtle and clever for everyday wear.

Made in Italy, its highly detailed metal castings are realized with an antique finish through a specific process utilizing enamel and galvanic coatings – work more typical to jewelry than eyewear.



Diva



ARIA 006



5597



5606



5609

Diva

Diva Eyewear is defined by Austrian Swarovski Crystal enhancements that grace dynamic, contoured treatments in a mix of metal and acetate styles. Buoying this work is a clever blend of colors – modern shades such as violet, leopard, blue, burgundy, and mint compliment classics such as black, tortoise, and cream and are provided in variety of techniques such as striations, marbles, and fades. These typically contrast against metal bases such as gold, silver, and rose gold. In addition, frames are constructed in a wide range of sizes, with lenses ranging from 52mm to 58mm.

This overall design variety provides access to a wide range of ages and style palettes than other heavily stoned collections typically do. Both designed and made in Italy, each frame is packaged with extra stones to provide you with the highest levels of service.

Finally, make sure to check out “Aria”, an even more luxurious interpretation of the brand. Featuring a greater augmentation of Swarovskis and bolder details, these styles are packaged in an elegant royal blue box which includes a case and cleaning cloth.



3191



3193



Princess 192



Princess 193

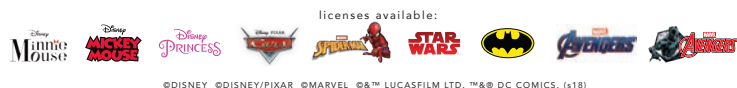
exces

Premium quality and design at a popular price point

ESE International's reputation is built on premium design, quality, and service, values that are reflected in our "popularly priced" Exces collection just as much as it is reflected in our designer and European brands. The brand provides outstanding value due both to its high quality, styling, and premium manufacturing. Exces also offers a variety of aggressive tiered discount programs.

Core Collection: An array of colorful plastic and metal styles in wearable, feminine shapes for women of all ages – with a notable focus on Petite sizes. A wide array of traditional and atypical colors are offered. Within acetates – marble finishes, multi color fades, and tortoisés are smartly blended with translucents and metal pantones for an intriguing selection of blends and contrasts.

Exces Princess: These styles feature mostly classic shapes and are graced with Rhinestones or Pavé treatments. Elegant details and color finishes such as Pearl and soft patterns further bolster these ladies' styles.



Minecraft MCE902



Harry Potter HPE203R



Barbie BAE207B



Barbie BAE210B



Kids can show off their favorite character with the Officially Licensed Kids Optical Collection. The collection includes styles featuring Barbie, Batman, Frozen, Harry Potter, Minecraft, Mickey and Minnie Mouse, Super Man, and Star Wars. Each style has a series of designs which are specifically created to represent their character.

The collection comes in a range of sizes, and all styles have spring hinges. Cases are specific to characters, adding an extra touch of personalization to every frame.



ESE PROFILE

In 1938, a man by the name of Ben Shyer started a company in the optical industry. As the only employee, his small apartment in Brooklyn, NY doubled as an office and warehouse with his inventory hidden beneath the bed. Over the years Mr. Shyer expanded his business, began importing collections from around the world, and eventually moved out of his bedroom and into our current facility in Elmont, NY.

Currently in our third generation, ESE offers a diversified portfolio ranging from original, premium brands to unique original collections. What has never changed is how we honor customer loyalty, our impeccable service, and our constant focus on creativity and quality.

TAKE ADVANTAGE OF OUR ONLINE B2B SHOP

www.eseyewear.com

Customers can access our full catalog, check stock levels, and easily place orders using our online shop.

How to set up B2B ordering:

1. Go to www.eseyewear.com and select login on the navigation bar.
2. Click the box that says "Register Account"
3. Enter the information the form requests (remember to add those zeroes at the end of your account number!)
4. Look for a confirmation email from our website and click approve.

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